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## Effectiveness of WIPO Proof

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**ABSTRACT:** World Intellectual Property Organization (WIPO) is a global forum offering specialized services in the field of Intellectual Property (IP) and is a leading body in the growth of IP across the globe. It promotes the growth of IP through the encouragement and promotion of innovation and creativity. WIPO has recently launched a new online business tool, WIPO PROOF, to assist and inspire creators/innovators in their journey from the idea stage to commercialization, which offers tamper-proof evidence that helps validate the presence of any digital file at a given time. This paper thus discusses the effectiveness of WIPO PROOF.

**KEYWORDS:** Effectiveness, IPR, Proof, WIPO.

### I. INTRODUCTION

WIPO Evidence is simply a service that helps the creator/innovator to acquire a token and thereby obtain a digital data fingerprint validated at the date-time. To understand how the WIPO PROOF works, please see the steps here and to understand how the token is generated using high-end technologies in a world-class manner, please see the map here. Detailed information on the WIPO PROOF features, including subscription rates and bundles, is available here.

WIPO PROOF is developed and developed in compliance with the world's most rigorous and strict standard, eIDAS 5 specifications and the use of Public Key Infrastructure (PKI) technologies, which renders the service secure and guarantees that the token's date and time is correct and not abused.

In particular, given several phases of IP development, the WIPO PROOF service can be very helpful. At the earliest point, the creator/innovator will decide to dock his idea/concept with WIPO Evidence and receive a digital date-time fingerprint from WIPO, confirming the creator/presence innovator's of such idea/concept/expression at a given time.

In addition to assisting the creator/innovator to defend his argument in the IP, such docketing will also assist the creator/innovator to stop any abuse or misappropriation or violation and will also support the claim during any controversial matter or legal conflict.

The file can be in any format, and the data contained in it will be classified into several categories:

- Trade secret (undisclosed expertise);
- Creative work (audio, visual or literary);



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- Creative design (brand logo, design, textiles, architecture and more);
- Industrial design (technical diagram, schemes, processes and others);
- Code (for software, applications, games and others);
- Research (laboratory notes, reports or other arrangements);
- Data (ai algorithm training, genetic sequencing and others);
- Digitally signed document (contracts, letters, certificates and others);
- Other (e.g. damage documentation or unsigned documents).

## II.DISCUSSION

WIPO Evidence is a confidential, cost-effective and trustworthy service provided by WIPO that can be used by the world as a whole. WIPO Evidence is merely a service to assist the developer or innovator at a given point in time to facilitate the development of their idea/ concept/expression.

At a given point of time, the service is like a notary defending the existence of a text, but this service is simply supporting evidence and not concrete evidence to assert possession or authorship of a work. The authenticity of the digitally signed document in the form of the WIPO Evidence service shall be subject to the decision of the authority or tribunal or of the Court of the relevant national jurisdiction in any disputed matter or legal conflict.

The WIPO Evidence is indeed a welcome service, but this service must also not be misunderstood as an alternative to any registration of an IP.

In order to confirm copyright and award exclusive rights in respect of an IP, the Intellectual Property Office (IPO) has its own safeguards and balances in all jurisdictions and, thus, such a procedure must be pursued in order to acquire the requisite IP rights over the job. Before the IPO, the WIPO PROOF may be used as evidence to justify any work dispute and the IPO may, at its discretion, recognize the WIPO PROOF as a legal document to settle any work dispute over possession.

While the WIPO PROOF service provides tremendous assistance to innovators and developers, the real success of this service will only be accomplished if the WIPO PROOF service is recognised by local jurisdictions as a legitimate document to support the owner or creator's argument.

The service of WIPO Evidence will be of great benefit in defending the arguments of creators and innovators about their expression. Furthermore, because the service merely stamps the document digitally and does not store/read the stamped document, the publication would also not be the same, which is again an important parameter for Patent IP and Concept IP.



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The framework is secure because it does not need the file to be transmitted at any point by an external party to external WIPO servers, or any other method of reading its text. A unique token (the so-called "digital fingerprint"-a unique digital code that is like the fingerprint of our file) with an allocated digital stamp confirming the date of its generation is created based on the data of the file stored locally in our browser. CHF 20 is the expense of receiving such a token. As part of this fee, WIPO preserves token data for a period of 5 years in order to enable authentication of its validity (extending the service for the next period requires the payment of another fee).

Anyone can verify the validity of the token created by WIPO PROOF free of charge without building an account on the WIPO Internet portal. WIPO also provides the possibility to buy a token certificate of validity in the form of a PDF document signed by the company.

The acquisition by a legitimate and reliable international body of the confirmation of a particular mode of work as a whole (and not just a general declaration of its creation) at a certain date would require it to be used as evidence in lawsuits around the world.

WIPO PROOF supplements the Organization's current protected innovation (IP) frameworks by aiding trend-setters and makers make evident moves to defend the numerous yields of their work on the excursion from idea to improvement to commercialization.

Inventive and imaginative exercises in the present progressively digitized world are regularly worldwide and collective, delivering a huge range of information records containing important substance that can without much of a stretch fall prey to abuse or misappropriation. This substance can go from proprietary advantages to contents, melodic scores and other inventive works, to investigate results, huge informational indexes, computerized reasoning calculations, or any business record. These ought to be treated as scholarly resources and be freely and safely archived at each phase of advancement, whether or not they at last become formal IP rights. WIPO PROOF gives a proficient device to making proof of the presence of a resource's computerized documents at every particular point as expected, alleviating the danger of future lawful debates, just as establishing a framework for any possible enrollment of a conventional IP right. WIPO PROOF is a simple to-utilize worldwide, online assistance that quickly produces sealed proof demonstrating that an advanced record existed at a particular point as expected, and that it has not been modified since that time. The administration makes a WIPO PROOF token, a date-and time-stepped advanced unique mark of the document or information, which can be utilized as proof in a lawful question. WIPO PROOF tokens can be bought each in turn for an unassuming expense, or in groups of various tokens at diminished rates legitimate during a long term period.

WIPO PROOF tokens can be utilized to set up earlier presence, forestalling abuse and misappropriation, and can be helpful in shielding scholarly resources at each phase of advancement from idea to commercialization, regardless of whether they in the long run become formal IP rights. WIPO PROOF supplements WIPO's current IP frameworks, giving another device to the vital worldwide administration of scholarly resources.

WIPO PROOF's numerous applications incorporate the accompanying: For proprietary innovation procedures, utilizing WIPO PROOF to confirm the presence of a document or information at a particular point in time is a sort of solid activity that underscores its worth and exhibits that means were taken to shield it. For innovative works, the

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capacity to demonstrate their presence at the hour of creation is crucial to shielding them from possible misappropriation or encroachment.

WIPO PROOF is additionally helpful in overseeing important informational collections, for example, logical exploration information or information for preparing AI models, in light of the fact that the presence and ownership of every cycle of an informational index can be officially recorded surprisingly fast.

### III. CONCLUSION

Therefore, the future of WIPO PROOF in supporting and aiding the IP Protections around the world appears to be very positive and we now wait for WIPO PROOF to pass the tests of a valid documentation across all jurisdictions.

WIPO PROOF delivers an internationally trusted, cost-effective and reliable service, helping innovators and developers secure the many results of their work on the road from idea to creation to commercialization, whether or not it ultimately becomes a formally secured intellectual property right, such as a patent. WIPO PROOF helps you to defend — at any stage of the process — test findings and broad data sets or other company record that might lead to a new product or technology using industry-leading protected technology. The WIPO Evidence service is sold at very competitive prices, ranging from CHF 20 for a single token to drastically decreased prices when ordered in advance. Owing to WIPO tokens and certificates, you can easily and securely prove the existence of a digital file at a specific and demonstrate that the file has not been modified since it was created.

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