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# Tourism is the Future and Prospects of Our Country's Economy

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**ABSTRACT:** This article summarizes the history of the development of the tourism industry and the legal regulation of relations in this area, the development of the tourism services market, as well as the focus on tourists and tourism activities, the importance of the tourism industry for the development of the economy.

**KEYWORDS:** tourism, tourist organizations, mausoleums, region, nature, culture, history, economy.

## INTRODUCTION

TOURISM- (French. Tour-travel, Travel), tourism-travel (travel); one of the types of outdoor activities. Tourism is defined as the departure (travel) of an individual from the place of permanent residence for up to 1 year without engaging in a paid activity in the place (country) for medical, educational, professional, or other purposes. The history of tourism dates back to the early 19th century. Tourism originally organized from England to France (1815). The first railroad tour in 1843 was organized by the English priest Thomas Cook, who is considered the founder of tourism. He then started his own private travel business, and in 1866 the first tour groups were sent to the United States. Ibn Battuta, an Arab traveler in the East, began his journey at the age of 21 and traveled on foot to almost all the countries of East and North Africa.[1].

The travel of the first tourists to Movarounnahr intensified during the reign of Amir Temur and the Temurids. Amir Temur was in constant contact with King Charles VI of France and King Henry IV of England. His ambassador arrived in Paris in 1403. The book of the Spanish Clavijo "The Life and Work of Timur the Great" reflects the social life of Movarounnahr and the aspirations of tourists to the state of Timur. Today tourism has become popular in many countries around the world. Typically, tourism is organized along tourist routes through tourism organizations. There are many types and forms of tourism (domestic, international, recreational tourism, organized tourism, short-distance travel, long-distance travel, knowledge tourism, rock climbing, waterfront, car tourism, hiking, sports, etc.).

The national tourism company Uzbektourism (established on July 27, 1992) manages the tourism sector in Uzbekistan. The main task of the company is the development of tourist infrastructure, the construction of modern tourist destinations with foreign investments, the development of new tourist routes, and the expansion of the range of services.

The national company "Uzbek tourism" has developed the following tourist routes, depending on the type of travel: classic route (Tashkent, Samarkand, Bukhara, Khiva, Tashkent; Tashkent, Samarkand, Bukhara, Shakhrisabz, Tashkent). This route is associated with visiting the most ancient monuments and monuments of history and culture; Ecological tourism (Chimgan, health resort Charvak, Zaamin reserve, nature reserves of Bukhara region). This route is associated with visiting specially protected natural areas and places considered environmentally friendly for tourists; Archaeological tourism (on the territory of Karakalpakstan, Surkhandarya, Samarkand).

The route is aimed at acquaintance with the most ancient discoveries and archaeological excavations of Uzbekistan; extreme tourism (Chimgan, Fergana Valley, Aral Sea, Bukhara, Navoi region); Linear tourism (Tashkent, Samarkand, Bukhara, Tashkent) is associated with visiting historical and religious monuments in our country.[1,2]. By the Decree of the President of the Republic of Uzbekistan dated December 2, 2016 "On measures to ensure the accelerated development of tourism in the Republic of Uzbekistan" for the legal regulation of relations in the field of tourism, the development of the tourist services market, as well as the protection of rights and legitimate interests as a strategic sector of the economy of our countries. The Presidential Decree of August 16, 2017, approved the Program of Priority Measures for Tourism Development for 2018-2019. To improve tourist organizations and activate the market for services of small and medium-sized tourist enterprises, as well as to attract foreign investment in tourism, in 1998



the Government of the Republic of Uzbekistan established the Association of Private Tourist Organizations in Tashkent. He works closely with over 300 travel companies. In Uzbekistan there is a tourist base "Kumushkon" and a camping complex "Sanzar", which are organizations of the national company "Uzbek tourism".

At the same time, there are sanatoriums Charvak, Chingan, Beldersoy and about a hundred private hotels. The number of hotels capable of accommodating and serving many tourists is growing in Uzbekistan.[3].

The consistent development of the tourism industry in Uzbekistan as a whole allowed our country to enter various international ratings with high indicators in this area. In particular, last year Uzbekistan was recognized as one of the most popular tourist destinations by about 10 prestigious publications (The New York Times USA, The Guardian UK), rating companies and portals (CrescentRating, Wegoplace).

Earlier this year, the UN World Tourism Organization recognized Uzbekistan as the fastest growing country in the tourism industry. Our country took fourth place in the ranking, ahead of countries such as South Korea, Turkey, Azerbaijan and Kazakhstan. It should be noted that the improvement of sectorial statistics in 2018 allowed the Republic of Uzbekistan for the first time to enter the statistical collection "Collection of Tourism Statistics 2013-2017" of the World Tourism Organization.

The Compendium of Tourism Statistics is an annual database of key tourism statistics from over 200 countries, which serves as a source for the World Tourism and Travel Council (WTTC), the World Bank, and another international organization in compiling world tourism rankings. It was noted that the investment, trade, and tourism potential of our country must be coordinated and advertised under a single brand.

An important factor in the development of the industry is the task of the National TV and Radio Company and the Ministry of Information Technologies and Communications to create an international TV channel that promotes the tourism potential of Uzbekistan and shows many interesting tourism programs.

ShavkatMirziyoyev said that there are many mausoleums and sacred places of scholars recognized in the Islamic world in our country. For example, there are graves of 12 scholars who promoted the Naqshbandi sect in different provinces. Now we have 8 of them, namely the improvement of the shrines "EttyPir" in Bukhara and "KhojaAkhrorVali" in Samarkand, which will lead to an increase in the number of tourists.

## CONCLUSION

**In conclusion**, as the world becomes more interconnected and more oriented towards the travel and tourism industry, innovative business models are becoming more and more important for the development of this sector.[4]. Awareness of best practices and principles in place will enable countries like Uzbekistan to continue to make better travel decisions. The government and relevant business companies can come up with new ideas to create the conditions for new experiences for tourists from other countries. Adapting each idea to the appropriate order can create more jobs and income, which is beneficial both for the local community and for the country as a whole. The nature, cuisine, culture and history of the region provide a unique experience. There is something to promote: some are interested in visiting madrasah; others go to the island of Renaissance in the middle of the dried Aral Sea. While we recommend Central Asia as the most attractive travel destination in 2020, all of this will lead to increased tourism.

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