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Collaborative Learning Platform – NexLink

Aniket Gavit¹, Kunal Lade², Bhushan Pardeshi³, Prerana Lokhande⁴, Pallavi Chaudhari⁵

Department of Computer Engineering, Sandip Institute of Technology and Research Centre, Nashik, Maharashtra, SPPU, India^{1,2,3,4}

Assistant Professor, Sandip Institute of Technology and Research Centre, Nashik, Maharashtra, SPPU, India⁵

ABSTRACT: The man in pre-historic times, that is, about 50,000 years ago, was in the cave, recording his social interactive urges in various kinds of drawings and paintings on the walls, thinking that his fellow human beings in his times or posterity would happen on them and try to decode them. That was probably the first seed sown of social media to catch on down the line. The man in the ancient cave is now the man on the web for all especially education. Media students who were selected for the study have recorded their responses towards concurrent social media learning dimensions: Interactivity, Informativeness, Effectiveness, and Stress. These factors help in assessing media students' perception regarding social media learning.[1] In the rapidly evolving landscape of technology, collaboration and knowledge-sharing among developers have become indispensable. This paper introduces NexLink, a collaborative learning platform designed to address the unique needs of developers by providing a dynamic space for networking, learning, and professional growth. At the core of NexLink is the innovative "Community" feature, enabling users to join specialized communities within their domains of interest, fostering collaboration and innovation. Additionally, NexLink offers a multifaceted experience, empowering users with professional networking capabilities and opportunities for skill development. The platform prioritizes user-centric design, streamlines digital footprint management, ensures a responsive user experience across devices, and leverages data-driven insights to optimize online interactions. NexLink represents a transformative approach to developer networking, offering a comprehensive solution for collaboration, discovery, and growth in the digital age.

KEYWORDS: NexLink, Collaborative learning platform, Developers, Networking, Professional growth, Community feature, Innovation

I. INTRODUCTION

In recent years, the rapid evolution of technology has underscored the importance of collaboration and knowledge-sharing within the developer community. Recognizing this need, NexLink emerges as a pioneering platform designed to foster collaboration among developers, offering a dynamic space for networking, learning, and professional growth. NexLink stands at the forefront of innovation, introducing novel features tailored to the specific requirements of developers. Central to its mission is the introduction of the "Community" feature, a unique platform that enables users to join specialized communities within their domains of interest. This feature not only facilitates connections among professionals but also serves as a catalyst for collaboration and innovation within the developer community. Furthermore, NexLink promises multifaceted experience, going beyond traditional networking platforms to offer a space where users can engage in knowledge-sharing, exploration, and skill development. By leveraging professional networking capabilities, NexLink empowers users to discover domain-specific opportunities and expand their professional horizons. As technology continues to advance, NexLink remains committed to providing developers with the tools and resources they need to thrive in a fast-paced and competitive industry. Join us on NexLink and embark on a journey of collaboration, discovery, and growth.

II. LITERATURE REVIEW

The emergence of Internet, Web.2.0 and cloud computing technology are in the twilight of 20th century and their astounding and amazing growth at the dawn of the 21st century, a major media was born and started spreading its tentacles over the globe, converting people who are divided by race, religion, geography, language, culture et al, into Oliver Goldsmith's 'citizens of the world' or to put it in modern parlance, 'citizens of the world'. The research design of the study could be termed as action research, as the study attempts to find out the concurrent social media networks in media education.[1] As a result of social media, people can grow their networks with people and stay connected with colleagues/ ex-colleagues/ as well as their peers, distant relatives, and family. This is an opportunity for children to

express themselves creatively too. Social media is 'very' or 'extremely' crucial for more than one-quarter of teens. for 'expressing themselves artistically', according to the Common-Sense Media survey.[2] Social-media is a web way to get people to exchange private information, films, and photographs. It has become a vital part of our life because it has invaded many key aspects such as academia, medicine, culture, and exploring. Web-based software or programs on a laptop, tablet, or smartphone have been used by users to communicate with digital networking. Thus, the initial phase was an interaction between families and friends to communicate, later adopted by companies that wanted means of communications with customers using social networks.[3] Social media platforms contribute in the health sector. It is a fact that these communication programs give a wide number of options for patients such as those suffering from cancer and other diseases by engaging them online; it also helps them in creating partnerships with others. It also encourages several doctors in participating with them which has assisted them in passing health information by the health professionals to their patients and helps them in understanding the ways to deal with their illness.[4] Social media usage has become an integral element to the lives of many people across the world. In 2019 2.95 billion people were active social media users worldwide. This is forecast to increase to almost 3.43 billion by 2023. Digital and social media marketing allows companies to achieve their marketing objectives at relatively low cost. Facebook pages have more than 50 million registered businesses and over 88 % of businesses use Twitter for their marketing purposes. Digital and social media technologies and applications have also been widely used for creating awareness of public services and political promotions.[5] Social-media is developing quickly and it offers something for everybody. With the development of versatile advancements, the effect of online media is the moment. This improvement has constrained advertisers to treat web-based media appropriately and start techniques around it. In any case, without appropriate support of information, no methodology is finished. Information bits of knowledge drives better and shrewd business choices. Presently, advertisers are discovering approaches to de-code activities as far as client commitment, content ubiquity, site visits, and changes occurring via web-based media stages.[6] A social media is an online platform which people use to build social networks or social relations with other people who share similar personal or career interests, activities, backgrounds or real-life connections. The impact of social networks on young people is significant. It is becoming increasingly clear that social networks have become part of people's lives. Many adolescent people are using their laptops, tablet computers and smart phones to check Tweets and status updates from their friends and family.[7] A considerable amount of data on social media attracts researchers and companies from different fields. U.S. companies use social media, such as Twitter, to observe market trends and produce business values. Twitter is used to track the spread of diseases and to monitor social commentary during the influenza H1N1 pandemic. Social media technologies were deployed as the main knowledge sharing mechanisms among US government agencies during the 2010 Haitian earthquakes.[8] Firstly, it is important to recognize that quality of research is important as compared to quantity. One or two readers reading full paper and employing the learning in their research work is more important than a reader not willing to read a paper beyond the abstract and introduction due to poor writing and/or research quality. One of the important aspects AAPS Open recognizes is to build a small high-quality network of researchers who are actively engaged with the AAPS Open publication research content. Secondly, "Rome was not built in a day." A well-devised strategy to develop, grow and maintain an engaged community is key to the journal's success, and is built one step at a time. AAPS Open is going to build a community wherein researchers know who they want to reach out to and utilize it as a scientific resource for scientific discussions.[9] We have seen the rise of social media platforms where images and videos replace text, such as Instagram and Snapchat. In the following sections we present a framework for the immediate, near, and far future of social media in marketing when considering various relevant stakeholders. Themes in the immediate future represent those which already exist in the current marketplace, and that we believe will continue shaping the social media landscape. The near future section examines trends that have shown early signs of manifesting, and that we believe will meaningfully alter the social media landscape in the imminent future. Finally, themes designated as being in the far future represent more speculative projections that we deem capable of long-term influence on the future of social media.[10] The report published by the U.S. higher education department stated that the majority of the faculty members engaged in different form of the social media for professional purposes, use of social media for teaching international business, sharing contents with the far way students, the use of social media and mobile devices for sharing and the interactive nature of online and mobile technologies build a better learning environment at international level. Responses on 308 graduate and postgraduate students in Saudi Arabia University exhibited that positive correlation between chatting, online discussion and file sharing and knowledge sharing, and entertainment and enjoyment with students learning.[11] A majority of American adults who use the Internet have social media accounts (e.g., Facebook, Twitter). Although younger adults are more likely to use social media, use among older adults is increasing. Social media sites are becoming a significant source of news, with 85% of posts on Twitter being headline news or news-like. Thus, how we access the news is evolving, such that traditional news sources, like newspapers, cable, and radio, are becoming less discernible from social media.[12] The four eras as described by Baran and Davis are recapped here in order to elucidate one of the

major media theories Cultivation Theory which Gerbner used in his study of TV influence on the society. Just as Gerbner used the Cultivation Theory to examine how the TV viewers created a world in parallel to the reality, so we can use the same theory to study how the social media consumers and content creators are creating a world, a digital world at that, carved out of the reality and yet far from the reality and also study how they cultivate their own perceptions and personalities. The way the social media user are engaged, knowingly or unknowingly, in social construction of reality can be analyzed with the help of the Cultivation Theory.[13] The era of digital world birthed to applications and services. The small segment of students and faculty members practiced it for academic purposes along with personal use. The adoption of social media and electronic mobile devices in smart classes was measured significant in respect of improving confidence and execution. Social media are emerging as a prominent communications platform that facilitates teaching and learning especially in higher education. SNS can be defined as “Web-based services that allow individuals to: construct a public or semi-public profile within a bounded system, articulate a list of other users with whom they share a connection and those made by others within the system. This paper attempted to ‘how’ and ‘what’ are the adoption pattern of Social media in higher education as teaching practices.[14] Social media has become an important tool of self-expression and self-presentation. The desire of self-gratification is leading to peer pressure. The desire of posting and checking comments after every moment is making youth addict towards the Social media Nicholas Carr’s The Shallows: What the Internet is doing to Our Brains “While internet improves our cognitive ability to skim and scan, it diminishes our intellectual capacity to concentrate and contemplate. Internet gradually makes us incapable of long-form reading and long hours of intellectual focus.” India is the one of the second international market followed by China. Recently the Google Corporation introduced free Wi-Fi networks at all major public place-railway station.[15] Lecturing is a term that seems to be either taken for granted or misused by most instructors. Normally, lecturers go to class loaded with course content to deliver to students while being mindful of the limited time they are assigned per week, month or semester. According to Jones, “Many of us [lecturers] leave such a class confident that teaching has taken place, if not always learning”. More often, lecturers monopolies all the time during the lecture thereby denying inertly listening students an opportunity to participate in the classroom and more so, allow little feedback from students at the expense of coverage of course content. Jones wonders on how lecturers might shift from ‘uploading’ content to students to a better teaching technique that allows students to participate more enthusiastically in the teaching and learning process i.e. learner-centered approach. Some researchers are of the view that forms of social media technologies such as Twitter and blogs can jointly be an impetus to enable both students and instructors actively and instantly participate and communicate with each other on educational activities.[16] So, it all boils down to this fact: Nowadays, living in the world of digital surveillance, no one has their own private or real world. The world they are supposed to be living in has been thrust on them by media, particularly social media whose power and influence have outsmarted their predecessors. Mankind is now living in a media-created or media crafted world, making Gerbner stand vindicated. The world has become a massive shopping mall. There are ads galore ubiquitous; its is the capitalist logic that ‘colonizes the social, public and private world’.[17] Nowadays people have at their disposal a wide selection of online social sites, each having its own peculiarity. This way, the adoption of multiple social platforms by the same person is becoming increasingly spread. Now people can exploit and combine their favorite social media according to their needs. For example, a tourist could share his/her position by Foursquare, meanwhile s/he uses Twitter to communicate his/her mood and shares on Instagram a selfie with the “Gioconda”. At the same time, people have recently shown a growing interest in tools managing their online life in a centralized way, i.e. social media aggregators. Social media aggregators allow users to combine their own identities into a single profile by gathering their online activities from different social platforms, such as Twitter, YouTube, LinkedIn, Facebook, and many others.[18] To test the predictions of our dynamic model, we analyzed data from Twitter, an extremely popular social network website used by over 200 million users around the world. Its interface of allows users to post short messages, known as tweets, that can be read and retweeted by other Twitter users. Users declare the people they follow, and they get notified when there is a new post from any of these people. A user can also forward the original post of another user to his followers by the re-tweet mechanism. In our study, the cumulative count of tweets and re-tweets that are related to a certain topic was used as a proxy for the popularity of the topic. On the front page of Twitter there is also a column named trends that presents the few keywords or sentences that are most frequently mentioned in Twitter at a given moment. The list of popular topics in the trends column is updated every few minutes as new topics become popular.[19] We now focus on the task of finding high quality content, and describe our overall approach to solving this problem. Evaluation of content quality is an essential module for performing more advanced information-retrieval tasks on the question/answering system. For instance, a quality score can be used as input to ranking algorithms. On a high level, our approach is to exploit features of social media that are intuitively correlated with quality, and then train a classifier to appropriately select and weight the features for each specific type of item, task, and quality definition. In this section we identify a set of features of social media and interactions that can be applied to the task of content-quality identification. [20]

III. AIM & OBJECTIVES

NexLink aims to provide a comprehensive and innovative collaborative learning platform tailored for developers, fostering a vibrant community for networking, knowledge-sharing, and professional growth. NexLink aims to create a comprehensive and innovative collaborative learning platform tailored specifically for developers. Our goal is to cultivate a vibrant community where developers can connect, collaborate, and share knowledge within specialized domains of interest through our unique "Community" feature. We seek to empower developers to expand their skills, enhance their professional networks, and seize domain-specific opportunities for growth and advancement. Additionally, NexLink aims to streamline digital footprint management by providing tools and resources that simplify content creation, curation, and sharing, allowing developers to effectively showcase their expertise. Our commitment to user-centric design ensures an intuitive interface and seamless user experience, enhancing engagement, usability, and satisfaction among NexLink users. Moreover, we prioritize delivering a responsive experience, ensuring that developers can access NexLink anytime, anywhere, across various devices and platforms. Leveraging data-driven analytics and insights, NexLink offers actionable feedback and recommendations to optimize online interactions and maximize professional potential. By fostering a culture of innovation and creativity, NexLink encourages developers to explore new ideas, collaborate on projects, and drive positive change in the software development industry. Together, these objectives position NexLink as a leading collaborative learning platform, providing a dynamic and supportive environment for professional development and innovation within the developer community.

IV. SYSTEM ARCHITECTURE

The system architecture of NexLink revolves around user management, where individuals register and authenticate to access its core features. These features include the Home section, serving as a central hub for viewing and engaging with posts, writing posts, and interacting through likes, comments, and shares. Users can also join communities, add connections, and explore trending topics. The user profile showcases skills, experience, and additional details, with options to edit and update information. Communication is facilitated through messaging and notifications for various activities. A logout feature ensures secure session management. This architecture enables seamless user interaction, fostering collaboration and knowledge-sharing within the NexLink platform.

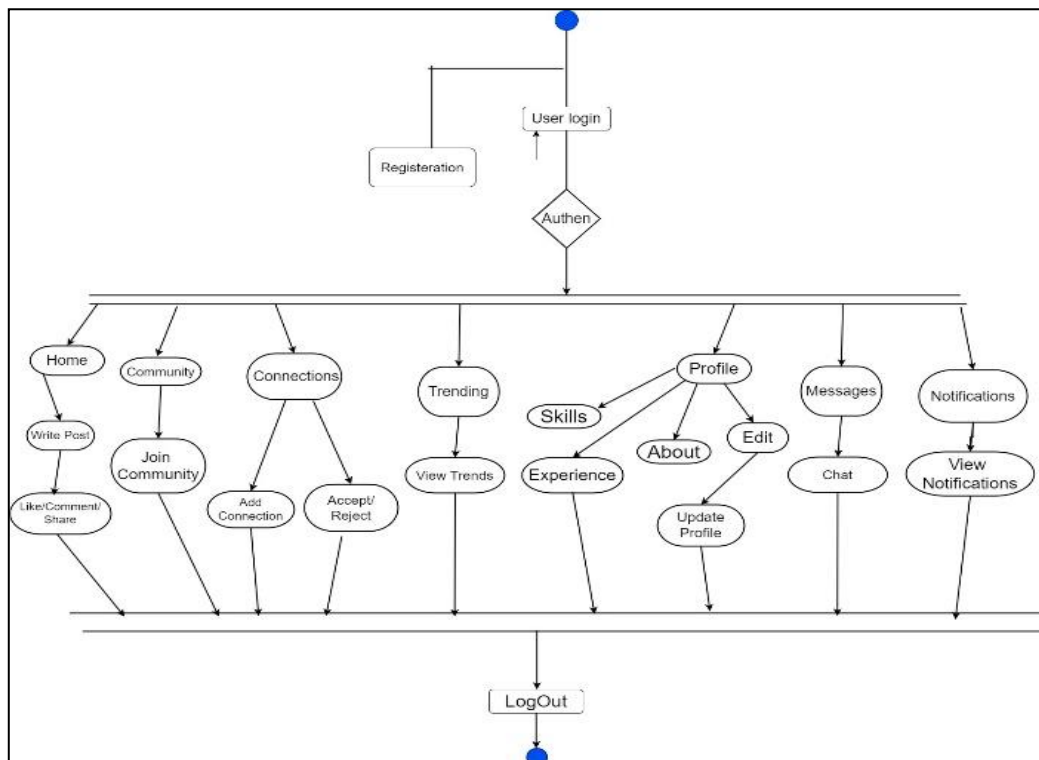


Fig: 1 NexLink System Architecture

V. LIBRARIES AND SERVICES USED

1. React.js: A JavaScript library for building user interfaces, maintained by Facebook and a community of individual developers and companies. React allows developers to create reusable UI components and efficiently update the UI in response to changes in data or user interactions. It's widely used for building interactive web applications and is known for its component-based architecture and virtual DOM rendering.

2. Recoil.js: A state management library specifically designed for managing state in React applications. Developed by Facebook, Recoil provides a simple and efficient way to manage shared state in complex React applications. It offers features like atoms, selectors, and a unique dependency graph to manage state updates efficiently.

3. Tailwind CSS: A utility-first CSS framework that enables developers to quickly build custom designs without leaving the HTML. It provides a comprehensive set of low-level utility classes that can be used to style elements directly in the markup, allowing for rapid prototyping and efficient development. Tailwind CSS emphasizes a highly customizable and scalable approach to styling web interfaces, making it popular among developers seeking flexibility and productivity in their frontend workflows.

4. Next.js: A React framework that simplifies the development of server-side rendered (SSR) and statically generated React applications. Maintained by Vercel, Next.js provides features such as automatic code splitting, server-side rendering, and optimized prefetching, enhancing both performance and developer experience. It's often used for building production-ready web applications, blogs, e-commerce sites, and more, offering a powerful toolset for building modern web experiences with React.

5. Firebase: A Google platform for building web and mobile apps, offering services like authentication, real-time databases, cloud storage, and more. It provides scalable backend infrastructure and client-side SDKs for streamlined development, popular for its ease of use and real-time capabilities.

VI. RESULTS

1. NexLink Logo



Fig: 2 NexLink Logo

The “Nexlink Logo” features a blend of geometric shapes that can be perceived as stylized letters or an emblem, imparting a sense of modernity and sophistication. Its color scheme, a gradient of teal or turquoise, adds a touch of freshness and contemporary appeal. The logo's design emphasizes simplicity and innovation, aligning well with the brand's identity as a technology-oriented platform. The incorporation of negative space and geometric elements enhances its memorability and recognizability. It is crucial for the logo to be versatile, scalable, and effective in black and white, ensuring its usability across various media platforms. Furthermore, the logo should be distinct enough to differentiate Nexlink from its competitors while resonating with its industry and target audience.

2. Home Page

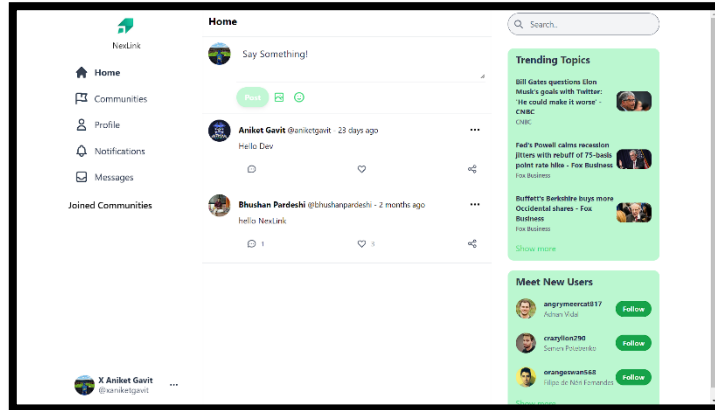


Fig: 3 Home Page

The “Home Page” of NexLink offers a comprehensive user experience designed to foster engagement, community building, and access to relevant information. The left-side navigation menu enables easy access to various sections of the platform, including personalized content, community engagement, and communication tools. At the heart of the interface lies the main feed, where users can view and interact with posts from other users, facilitating community interaction and content discovery. Additionally, the inclusion of trending topics on the right side of the interface provides users with real-time updates on current events and financial news, enhancing the platform's informational value. Below the trending topics, the "Meet New Users" segment encourages users to expand their network by suggesting profiles to follow, further fostering community growth. Overall, the Home page of NexLink prioritizes user engagement, community building, and access to relevant information, creating a dynamic and interactive platform for social interactions, content sharing, and networking among its users.

3. Communities Page

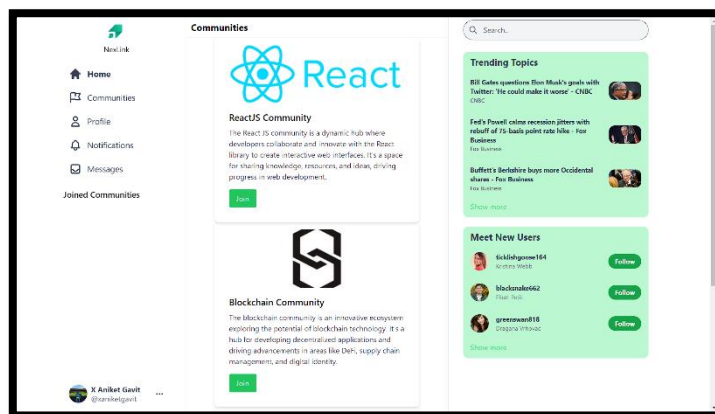


Fig: 4 Communities Page

The “Communities Page” of NexLink presents a streamlined interface for users to explore and engage with various community groups. The left sidebar offers easy navigation with options for Home, Communities, Profile, Notifications, and Messages, alongside a section showcasing the user's joined communities. In the main content area, two featured communities, namely the ReactJS Community and the Blockchain Community, are highlighted, each with a brief description and a "Join" button for users to become members. The right sidebar provides trending topics from the business and finance sectors, as well as suggestions for new user profiles to follow. This layout emphasizes professional networking and community engagement, with a focus on knowledge sharing, collaboration, and staying informed about relevant industry news.



4. Profile Page

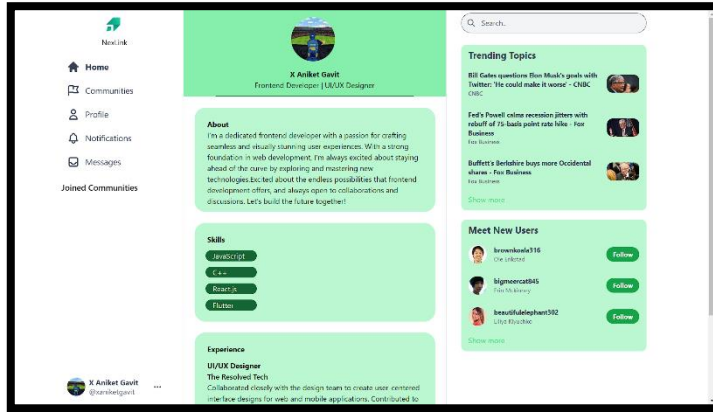


Fig: 5 Profile Page

The “**Profile Page**” on NexLink serves as a comprehensive hub for users to showcase their professional identity and engage with the platform's community. Positioned within an intuitive interface, users can easily navigate through sections delineating their skills, experience, and personal bio. Through succinct descriptions and categorized listings, individuals can highlight their expertise in specific areas, fostering connections and opportunities within their field. The incorporation of trending topics alongside suggestions for new user connections further enriches the user experience, providing valuable insights and facilitating networking opportunities. Overall, the Profile page encapsulates NexLink's commitment to empowering professionals by offering a robust platform for personal branding, networking, and knowledge sharing within a dynamic and supportive community.

5. Notifications Page

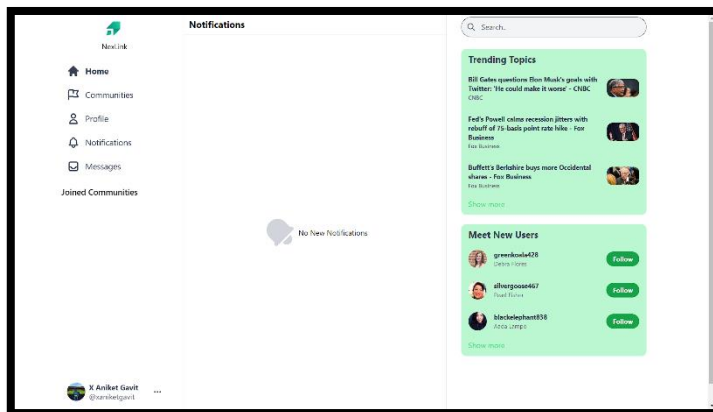


Fig: 6 Notifications Page

The “**Notification Page**” on NexLink provides users with a centralized hub to track their platform interactions and stay updated on relevant activities. With a clean and organized layout, the page offers easy navigation through the left sidebar, which includes options for accessing different sections of the platform and showcasing the user's engagement within various communities. In the main content area, users can review their notifications, while the right sidebar offers insights into trending topics and suggestions for new connections. This user-centric design fosters a seamless experience, empowering users to manage their interactions effectively, stay informed about industry trends, and expand their professional network within the NexLink community.

6. Messages Page

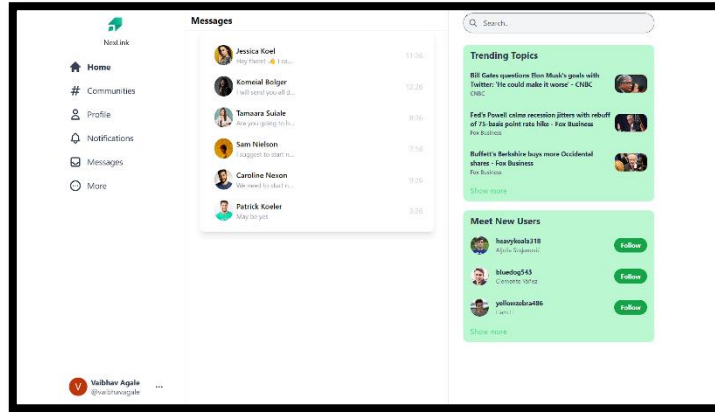


Fig: 7 Messages Page

The “Messages Page” on NexLink presents users with a user-friendly interface for managing conversations and staying connected with contacts. Through its organized layout, users can easily navigate recent message threads, view contact details, and engage in conversations. The left sidebar provides quick access to different sections of the platform, while the central section displays message threads with contacts, enabling users to stay updated on their conversations. Additionally, the right sidebar offers trending topics and suggestions for new users to follow, enhancing the platform's interactive and community-driven nature. Overall, the Messages Page streamlines communication and fosters networking within the NexLink platform, contributing to a seamless user experience.

7. Chat Page

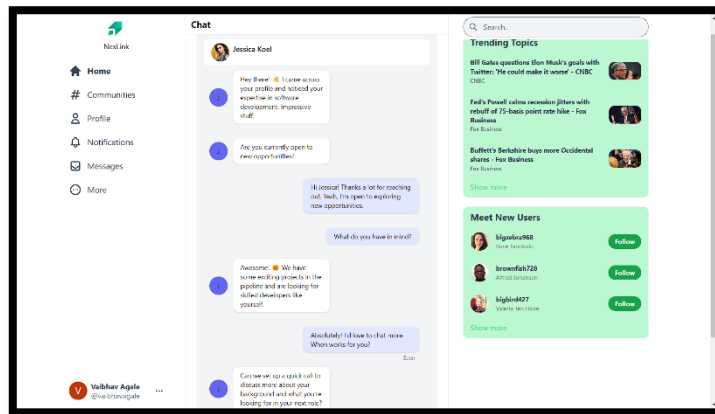


Fig: 8 Chat Page

The “Chat Page” on NexLink provides users with a streamlined interface for engaging in conversations and networking with contacts. Within a clean and modern design, the interface is divided into three main sections for effortless navigation and user interaction. The left sidebar offers quick access to different sections of the platform and showcases the user's profile snippet for easy identification. In the central section, a chat window displays a conversation between the user and a contact, facilitating seamless communication. Meanwhile, the right sidebar provides trending topics and suggestions for new users to follow, enhancing the platform's interactive and community-driven nature. With its organized layout and intuitive design, the Chat Page fosters meaningful connections and fosters networking opportunities within the NexLink platform.

8. Joined Communities Section

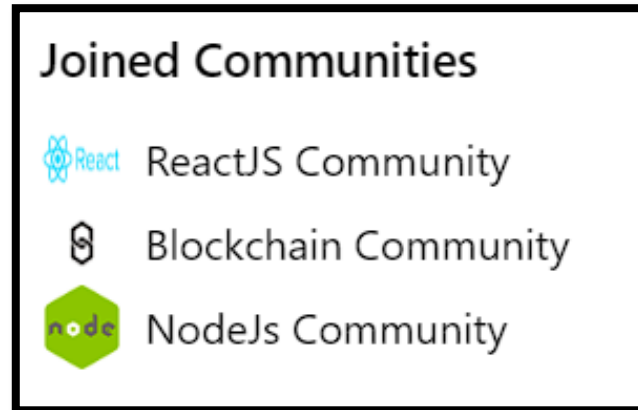


Fig: 9 Joined Communities Section

The "**Joined Communities**" section on NexLink's user interface streamlines user engagement by providing quick access to specific groups or communities the user has joined. In the displayed image, three distinct communities are featured, each represented by recognizable logos: the blue atom symbol for the ReactJS Community, a chain link icon for the Blockchain Community, and the stylized "N" formed by interlocking green hexagons for the NodeJs Community. This section serves as a convenient hub for users to navigate directly to communities aligned with their interests or expertise, enhancing the platform's user experience by facilitating seamless interaction within specialized groups.

VII. CONCLUSION

NexLink stands as a dynamic and innovative platform designed to foster collaboration, networking, and knowledge-sharing among professionals. With an intuitive interface prioritizing user-centric design, NexLink offers a multifaceted experience, combining elements such as personalized feeds, trending topics, and community engagement features. The platform's emphasis on user engagement and access to relevant information underscores its commitment to facilitating social interactions, content sharing, and networking opportunities. Moreover, NexLink's sleek logo design encapsulates its modernity and technological focus, serving as a distinctive symbol reflective of its brand identity. As NexLink continues to evolve, it remains poised to empower users with a versatile and scalable platform that caters to their diverse needs, ultimately driving innovation and connectivity within its vibrant community.

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