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Study on Impact of Electronic Commerce on the Development of Financial Accounting

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ABSTRACT: The present affairs E-commerce is through the computer network of the business activities, the high-speed mechanism, for all types of businesses to establish the exchange of information, allowing users to at a high speed, low cost, high coherence, the momentary lay hold of opportunities, and the first to obtain competitive conditions. As a new form of trade, the arrival of e-commerce to the development of our economy provide new occasion through the Internet and e-commerce technology, a breakthrough time and space constraints, allowing users to conduct business anytime, anywhere, and therefore to the traditional financial accounting systems bring strong appalled. This article will focus a detailed analysis of the impact of e-commerce development has brought financial accounting.

KEYWORDS: Awareness, E-commerce, Financial Accounting, Impact Studies

I. INTRODUCTION

E-commerce is overseen through a network of business activities, belonging to the network for business operations and management information systems of its nature. E-commerce support including skill, computer technology, network technology, communication technology, as the subject of e-commerce, parties to the transaction may desert the traditional face to face" transactions, and instead online trading model, while promoting commercial activities carried out effective and smoothly. At present years, the development of e-commerce, serious impact on traditional financial accounting systems, and digital business environment also influence the decision of the accounting work environment.

II. THE E-COMMERCE ON THE FINANCIAL ACCOUNTING DEVELOPMENT

The main assumptions and accounting assumptions two aspects

First, the accounting entity belonging to a certain organization refers to the span of affair of accounting tool provides for a summary of all the accounting elements of unique scope, which generally refers to business institution spiritual space. With the development of network technology, E-technology and computer technology, most of the companies have set up Internet companies. However, these types of companies without a clear spatial extent, and not a set form, the traditional concept of the accounting entity assumption is not clear and specific.

Secondly, the influence of accounting assumptions part E-commerce to split the traditional accounting of time consumption, space limitations, to achieve real-time financial information, dynamic collection, dissemination and use. This change to a certain range simplified accounting period, in time to provide data analysis for business decision-making and management in order to facilitate appropriate responses made.

In the traditional financial accounting, historical cost principle is one of the key principles. Historical cost principle with strong objectivity, reliability and verifiability. But the historical cost information under specific conditions likely to cause criticism from different quarters. In the current network environment, the historical cost principle more endangered. First, the network enterprise management products for the financial products, such as bonds, securities, share, etc; there is a huge change in the market price, so that the historical cost financial accounting information derived from the lack of sufficient accuracy. Secondly, the network cannot decide the time of dissolution of the company. Some Internet companies usually only the existence of a relatively short time, although under these conditions, the base between historical cost and the liquidation of short. Third, the historical cost is a rigid measurement attribute, if the company cannot be merge with market conditions, the timely adjustment of the development scheme, the financial sector would be unable to provide the historical cost information as a basis for decision-making.



Financial accounting increase is enterprise revenue and expenses should be a relationship based on duties and responsibilities, through its duration and contact of affair for accounting. The current cost and income payments will not affect the case, only the cost and revenue moneys belonging to the current period to the current period as the revenues and expenses for processing. First, the affect of e-commerce accounting assumptions aspect, so that the basic form is consistent with the accounting period during the transaction of its business, productively reducing the deployment of a various of problems occur, such as the spread of cross-distribution, so as to be more rational.

Next, the process of e-commerce, largely in the electronic payment way payment, NEFT RTGS online real-time payment to complete the balance of payments, to ensure that it's trading results will not pay for the circumstance did not occur.

A evidences written summary financial report belong to business results and financial situation, comprising income statement of changes in equity, balance sheet and financial situation, the flow statement, financial statements and other schedules and scheme. Financial reporting mainly serve the users of corporate information, financial information requested must have a very high reliability , and requires the ability to timely update, at any time to provide the update financial information. The traditional manual operation in this regard would often mistakes, omissions, error of principle etc., relying on e-commerce and computer technology automated financial reporting statements generated by computer, effectively ensure the reliability, validity and accuracy of financial information, help updated in real time financial information to provide timely basis for decision-making enterprise management and decision-making.

III. TO PROMOTE THE DEVELOPMENT OF E-COMMERCE ENVIRONMENT AND FINANCIAL ACCOUNTING MEASURES

In accordance with the fair and unbiased manner to create a good, secure and healthy environment for e-commerce, E-commerce environment to encourage the development of financial accounting mainly given the appropriate legal status of electronic documents, improve network accounting legal. And the formation of relatively firm network information policy, so that entities with the financial statements, audit, accounting and compensate and other remote management capabilities, and the promotion of electronic forms of documents and money, improve the use of financial information and methods. Strongly develop the software. Excellent network of financial software for e-commerce development has role in promoting, in order to improve service efficiency and accuracy, the development of software must have E-payment, far reporting and audit, financial information.

Enterprise information in the business of e-commerce environment, can automatically collect information about the both internal and external accounting by the accounting system, and thus corporate accounting should provide timely information to these effective corporate management decision-making, thus contributing to the accounting and accounting error functions in the form of information management accountant to change: for the inflow and outflow of capital and outside the enterprise thing or article management; and merge with internal information systems and consumer demand, a reasonable internal cost accounting, preparation of financial analysis reports, and improve the development of enterprises. With the moderate financial accounting information clear, transparency, the swift development of e-commerce model is bound under the impulsion of the management accountant.

The current scenarios business management without the support of advanced e- information technology, which can effectively improve and develop the economic efficiency of enterprises thus higher network accounting and computer technology concept for accounting team requirements. Culture of modern financial accounting team not only need to reinforces the knowledge of accounting, should also be computer literate culture, communications network knowledge, B2B, WEB knowledge to develop a high-quality composite talents as the major target. Complex accounting talent is the key condition to promote enterprise, regional, national, international e-commerce development. Thus, accountants must continue to learn new knowledge and skill of financial theory at work, improve their professional skills and personal skill and to strengthen the network of knowledge and understanding of modern business processes. Enterprises should be enhanced appraisal system, improve the assessment difficulty basis of merit, and the existing accountant's concentrated training to enable them to quickly modify to new working environment and conditions, to ensure that they are familiar with accounting information management and accounting under the new environment progress advancement and provide accurate information to support decision-making activities of enterprises.



IV. CONCLUSION

E-commerce as an update business model, it helps to improve the development of developed nation economy. Faced with the opportunities and challenges of electronic commerce, businesses are required to change the old financial accounting concept, prime a large number of complex accounting team, not only need to master the new e-commerce theoretical knowledge, but also need to reinforce computer technology and E-technology culture, to quickly redesign to new working environment, so as to promote and improve the development of enterprises

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