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Further Development of Domestic and Foreign Tourism in the Republic of Uzbekistan

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ABSTRACT: Improving the regulatory framework for tourism, the introduction of international norms and standards aimed at creating favorable conditions for the development of tourism.

KEYWORDS: *Tourism, international, services, development, termination, competitiveness, strategy.*

O'zbekiston Respublikasida ichki va tashqi turizmini yanada rivojlantirish.

Annatatsiya Ush bumaqolada turizmni sohasini rivojlantirish uchun mustahkam qonunchilik bazani yaratishga qaratilgan institutsional islohoatlar, infratuzilmani modernizatsiyalash va mamlakat brendini targ'ib qilish mamlakat iqtisodiyotida turizm industriyasi ulushini ko'paytirish. Turizm sohasida zarur infratuzilmani rivojlantirish va dunyo bozorida respublikaning turizm salohiyatini targ'ib qilish orqali uzoq istiqbolda mintaq va dunyo turistik xizmatlari bozoriga eng raqobatbardosh davlatlar qatorida kirib imkonini yaratadi.

Kalit so'zlar: Turizm, xalqaro, xizmatlar, rivojlantirish, ehtiyoj, raqobatbardosh, strategiya.

Дальнейшее развитие внутреннего и внешнего туризма в Республике Узбекистан

Ключевые слова: Туризм, международный, услуги, развитие, прекращение, конкурентоспособность, стратегия

Аннотация Экономика страны. Развивая инфраструктуру в этой области и продвигая туристические возможности республики на мировом рынке, можно будет в долгосрочной перспективе выйти в регион и на мировой рынок туристических услуг среди наиболее конкурентоспособных стран.

Tourism is one of the fastest growing and most lucrative sectors of the world economy. Therefore, it has become an urgent task for many countries around the world to further develop the tourism industry and develop measures to ensure that the relevant infrastructure is adequately organized at world standards and to increase the number of tourists

The attention to the development of tourism in our country is growing from year to year. With its spiritual richness and unique natural beauty, the historical monuments of Uzbekistan, which are recognized in the history of the world, serve the tourism market to increase the potential of consumers for tourism.

There are more than 7,000 architectural and cultural monuments of many periods in our country, 140 of which are included in the UNESCO World Heritage List.[3.55]

Implementation of the Decree of the President of the Republic of Uzbekistan dated February 3, 2018 No PF-5326 "On additional organizational measures to create favorable conditions for the development of tourism potential of the Republic of Uzbekistan", as well as Important tasks have been set to increase the flow of tourists, to make tourism one of the most important sectors of the economy, to promote the cultural and historical heritage and natural resources of the country.[2.101]

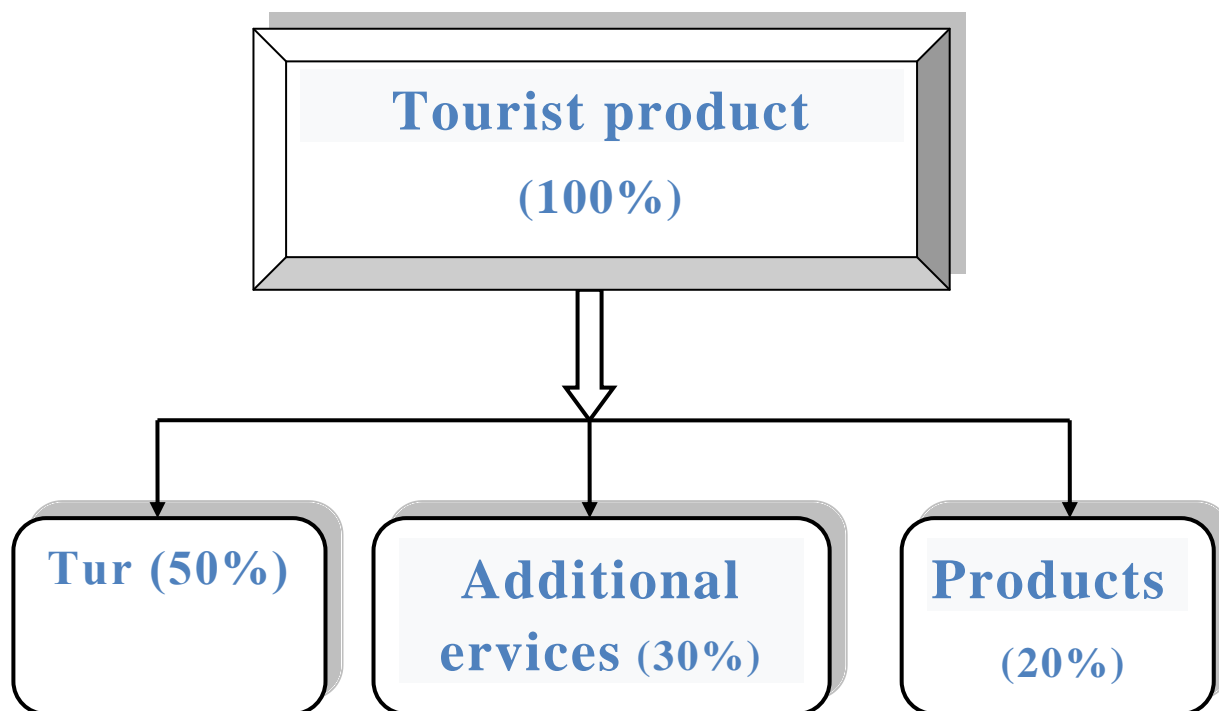
In some articles of the Law of the Republic of Uzbekistan "On Tourism" the concept of tourist services includes other services to meet their needs ". In particular, the "Tourist tourism and tourist services complex" refers to the provision of public services to individual or group of tourists. The range of tourist services includes transportation, accommodation, meals, excursions, cultural and sports programs and other services.

Tourist services are subject to mandatory certification. Certification and certification of tourist services is carried out in the manner prescribed by law. Refusal of the subject of tourist activity on obligatory certification of tourist services, negative result of certification of tourist services, and also cancellation of the certificate can cause suspension or deprivation of the license for implementation of tourist activity Ladi.[8.156]

The main services (transportation, accommodation, meals) are included in the tour package. Additional tourist

services are not included in the tour package

1. The main tourist services are purchased in advance (before the start of tourism), ie payment is made in advance. Additional tourist services are paid for with the use of the service



1-picture. The structure of tourist costs by the main elements of tourism

As shown in the structure of tourist costs, on average, 50% of the total costs of tourism for tourism (tour package), 30% - additional tourist services, 20% - the cost of goods (purchases: souvenirs, etc.). It is clear that while basic services are the mainstay of tourist spending, tourists pay for additional services.[7.124]

The main directions of tourism development Based on the short-term goals and priorities in the field of tourism of the Republic of Uzbekistan, it is planned to actively implement measures in the following key areas. Improving the regulatory framework for tourism, the introduction of international norms and standards aimed at creating favorable conditions for the development of tourism, improving the legislation to support tourism, strengthening the legal framework and strengthening the business community in the field of tourism. Implementation of step-by-step measures to further liberalize the visa regime for citizens of economically stable and secure countries, providing the main tourist flow to the country, providing for the consolidation of supporting norms into a single document.[5.163]

Development of tourism infrastructure and related infrastructure in all regions of the country, taking into account the needs and requirements of tourists, construction of new accommodation facilities and reconstruction of existing ones, as well as development of a set of measures for the development of tourism industry.

The main objectives of state regulation of tourism are:

- ensuring the right of citizens to rest, freedom of movement and other rights when traveling;
- protection of the natural environment;
- creating conditions for activities aimed at improving the health, education and training of tourists;
- Development of the tourism industry to meet the needs of citizens, the creation of new jobs, the development of international relations, the preservation of tourism facilities, the rational use of our natural and cultural heritage.

In the implementation of the above measures:

increase the number of tour operators from 860 to 1676 and the number of accommodation facilities from 850 to 3,000 due to the development of tourism infrastructure in line with international standards due to the increase in the number of other tourism entities;

To ensure the quality, diversity and growth of tourism services, attract major global markets (brands) and increase the inflow of foreign investment:

- development of transport logistics,
 - expansion of external and internal routes,
 - Improving the quality of transport services,
 - development of passenger traffic, including the establishment of regular traffic,
 - Establishment of convenient connections for various vehicles,
 - Construction and reconstruction of existing national and regional highways connecting tourist centers,
- formation of a program approved by intergovernmental agreements aimed at improving the road infrastructure,
- development and implementation of measures to optimize transport tariffs,
- Attraction of major international air carriers, organization of budget air transportation;
- development of flights between the regions of the republic;
- construction of new and improvement of existing railways, expansion of the use of high-speed electric trains;
- regular updating of rolling stock to provide quality transportation services. Implement the measures listed above:
- expanding the geography, improving the quality and reducing the cost of international flights and direct flights, including to the historic cities of the country;
- providing convenient and affordable transport logistics, including air, rail and road transport, creating favorable conditions for travel to the regions of the republic and foreign countries;

To ensure the above, take comprehensive measures to reduce the impact of seasonal factors by diversifying tourism products and services for different segments of the tourism market:

implementation of systematization and certification of tourism routes, formation of a single database of the network of routes and objects of tourism demonstration of the Republic of Uzbekistan;

By creating a variety of attractive and competitive tourism products of the Republic of Uzbekistan in different seasons, including thematic tourist zones and clusters in the regions of the country, as well as promising types of tourism (pilgrimage, educational, ecological, ethnographic, gastronomic, sports, health) development of new tourism programs, taking into account (agricultural, industrial, business, etc.); development and implementation of program measures for the production of modern and competitive handicraft and souvenir products and the development of "MICE-tourism". Development of domestic tourism, which provides incentives for the activities of tourism entities aimed at meeting the demand for tourism services in the country, in particular:

"Travel Across Uzbekistan!" Improving the implementation mechanism of the program. Take the steps listed above. efficient use of internal resources in order to form quality tourism products, reduce dependence on seasonal factors and increase the load of hotels, especially in the off-season; expanding the internal flow of tourists between the regions, increasing their number from 14 million to 19 million per year.

Promotion of tourism products of the Republic of Uzbekistan in domestic and foreign tourism markets will strengthen its image as a safe country for travel and leisure and will lead to economic development.

CONCLUSIONS AND SUGGESTIONS

- Creating a clear strategy for domestic tourism in Uzbekistan, if a clear strategy is chosen, it will be much easier to achieve the goal;
- Shortcomings in the promotion of domestic tourism opportunities in our country. The problem is the lack of qualified staff. If their skills are focused on the development of domestic tourism and the announcement of a competition among the population, the best video material and awards for the video will be awarded souvenirs.
- In order to attract more tourists, to introduce new directions of tourism, to improve roadmap programs by regions, to include a hotel in the program, to entertain clubs, cafes, shrines, hunting areas, road map.
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- In order to attract more tourists, to introduce new directions of tourism, to improve roadmap programs by regions, to include a hotel in the program, to entertain clubs, cafes, shrines, hunting areas, road map.
- Introduction of a professional certification system in the country to improve the quality of services.
- Carrying out research activities in the field of tourism, coordination of research and development in this field, identification of systemic problems and development of proposals for their solution.
- It is necessary to regularly acquaint the representatives of the tourism industry and other relevant industries with the new quality requirements of international standards.
- Introduction of a professional certification system in the country to improve the quality of services.
- Strict system of licensing and certification of tourism activities;
- To study the international standards in this regard, in order to take into account the wishes of each tourist and improve the quality of service, as well as to pass them to the industry;
- It is necessary to create a regulatory framework for tourism development in line with international legal practice;
- The development of sports tourism, and the creation of favorable conditions for the development of "Golf" as an example. Efficient use of Yazyavonvacant arable lands, including landscaping of roadsides and arranging four-season hardy trees and flowerbeds, and providing drip and pukaf irrigation in a modern style, will protect vacant arable lands from the cold winter days The creation of landscapes and decorations, fountains, the introduction of norms and standards of the sport of "Golf", the sport of "Golf" is today the most expensive sport in the territory of the organization of a specially covered flower garden that protects from the hot summer days.

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