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# EVAGUY (Personalized Trip Planner)

**Asst Prof. Gaurav Varshney, Kumili Ganesh, Repakula Harika, Reddy Venkata Santhosh,  
Palukuri Santhosh Kumar**

Associate Professor, Department of Computer Science and Engineering, Parul University, Vadodara, Gujarat, India

U.G. Student, Department of Computer Science and Engineering, Parul University, Vadodara, Gujarat, India

U.G. Student, Department of Computer Science and Engineering, Parul University, Vadodara, Gujarat, India

U.G. Student, Department of Computer Science and Engineering, Parul University, Vadodara, Gujarat, India

U.G. Student, Department of Computer Science and Engineering, Parul University, Vadodara, Gujarat, India

**ABSTRACT:** The rise of generative artificial intelligence (AI) has opened new frontiers in personalized provider transport, with travel planning emerging as a promising software area. This paper affords an AI-powered ride planner that leverages Google's Generative AI (Gemini) version at the side of Google Maps and locations APIs to provide clever, actual-time tour assistance. The machine permits customers to generate customized itineraries primarily based on their possibilities and constraints, bridging the distance among statistics-driven guidelines and herbal language interactions. additionally, Firebase is used for secure records garage and consumer authentication, permitting seamless ride creation, storage, and retrieval. by using combining generative AI with geolocation services, the proposed answer notably enhances planning efficiency, accuracy, and person experience compared to conventional methods

**KEYWORDS:** EVAGUY, small and medium companies (SMBs), customizable structures, net development, full-stack application, product management, React.js, Node.js, Tailwind, Firebase, person-friendly layout, storefront customization, admin dashboard, enterprise scalability, virtual transformation, client engagement.

## I. INTRODUCTION

journey planning historically includes extensive manual research, evaluation of more than one destination, and time-ingesting itinerary creation. no matter the provision of recommendation engines and static itinerary developers, users regularly warfare to locate tailor-made recommendations that align with their interests, schedules, and real-time situations which includes climate or traffic. This inefficiency creates a widespread demand for intelligent systems that can generate context-conscious, personalised travel plans. Recent advances in generative AI, especially large language models (LLMs) like Google Gemini, have revolutionized human-pc interplay with the aid of permitting machines to recognize and bring human-like text. whilst combined with place-based services along with Google Maps and locations APIs, these models can create dynamic, location-conscious tour plans using easy natural language inputs. This paper introduces an internet-based journey making plans utility that integrates those technology to automate the journey planning procedure. The system allows customers to enter travel possibilities — including vacation spot, ride length, and interests — and then generates a whole itinerary the usage of Gemini's generative abilities. simultaneously, Google Maps APIs offer region statistics, instructions, and vicinity details, ensuring each recommendation is grounded in actual-global information. Firebase handles consumer authentication and stores consumer-specific trips securely, allowing personalized trip history and seamless retrieval. This paper evaluates the system's architecture, prompt techniques for most beneficial AI output, and compares its overall performance to traditional manual planning techniques. In today's digital generation, the travel industry is more and more inspired by means of artificial intelligence and real-time information analytics. at the same time as on-line platforms including Google travel, TripAdvisor, and Airbnb provide fragmented making plans equipment, they often lack cohesive personalization and interactive intelligence. customers are typically required to manually look for places, filter alternatives, and manually bring together an itinerary—an experience this is regularly overwhelming and inefficient. With the emergence of big language models (LLMs) like OpenAI's GPT and Google's Gemini, natural language processing (NLP) has advanced to a degree where machines can recognize person preferences, reason, and context with exquisite accuracy. those fashions allow for wealthy conversational interactions and content material era, making them perfect for programs including virtual tour sellers. while integrated with vicinity-based totally services, generative fashions have the ability to apprehend person rationale and offer dependent, applicable tour suggestions in actual-time.



This research presents an AI journey Planner that utilizes Google's Gemini generative AI in tandem with Google Maps and locations APIs to build sensible journey assistance systems. The utility permits customers to go into simple trip statistics (like destination, period, tour style), and the AI generates a tailored itinerary that includes locations to go to, envisioned instances, travel routes, and more. in contrast to conventional static planners, the device adapts its output primarily based on user inputs, making the making plans system now not best faster but notably greater enticing and consumer-friendly. moreover, the backend of the software is supported through Firebase, which facilitates secure authentication and persistent facts garage, permitting customers to shop and revisit their journeys at any time. The frontend is built using a modular, responsive React-based totally interface with Tailwind CSS and Radix UI additives, ensuring a easy and modern-day consumer enjoy. through combining the cognitive skills of generative AI with the precision of geospatial APIs, this device represents a large step toward sensible journey systems. the following segment discusses associated literature and technology which have laid the muse for such integration.

## II. LITERATURE SURVEY

The growing importance of e-commerce has caused the proliferation of structures tailored to corporations of various scales. but, lots of those structures fail to deal with the particular challenges confronted by using Small and Medium-sized agencies (SMBs), along with affordability, ease of use, and customization. This literature overview examines current answers, their strengths, and the limitations that encouraged the development of EVAGUY.

### 2.1 AI in tour and present platforms:

the integration of synthetic Intelligence in the travel domain has shifted how users have interaction with structures, make choices, and plan their journeys. From rule-primarily based structures to records-pushed recommendation engines, AI now performs a important position in automating and enhancing consumer reports. large Language fashions (LLMs) along with Google's Gemini and OpenAI's GPT-4 have opened the door to truly smart, conversational structures. those models can apprehend person context, generate applicable itineraries, and adjust based totally on constraints like time, budget, or pastimes. They constitute a vast shift from earlier AI structures which relied heavily on based inputs and rule-primarily based responses. research has shown that AI can improve both the performance and delight of travel planning.

A observe through Zhang et al. (2020) confirmed that AI-enabled assistants reduced average making plans time with the aid of over 30%. in addition, Xiao et al. (2022) proven that LLMs could generate higher-high-quality journey suggestions than traditional search engines when supported through contextual facts. In assessment, present business platforms which includes:

- TripIt: focuses on email-based itinerary consolidation but lacks wise customization.
- Rome2Rio: excels at course discovery however doesn't offer complete itinerary era.
- Expedia and booking.com: use AI for fee prediction and primary guidelines but require manual navigation of outcomes.

these structures typically lack adaptive, real-time intelligence and do no longer leverage generative fashions to their complete capability. The Personalized Trip Planner bridges this gap by means of embedding Gemini AI directly into the tour planning workflow, allowing conversational prompts to pressure the era of region-aware, personalized itineraries.

### 2.2 Gaps Addressed by means of AI ride Planner:

#### 1. Independent stock and control

most conventional journey systems are depending on 1/3-birthday party APIs or fixed supplier inventories (e.g., available resorts, excursions). This creates constraints in flexibility and restricts personalized suggestions. In evaluation, the AI ride Planner accesses Google locations API for open-ended area statistics and uses Gemini AI to interpret, filter out, and curate these consequences based totally on consumer possibilities.

The machine operates independently of business inventory partnerships, allowing broader, greater independent tour options. This independence additionally complements the adaptability of the utility to niche tour needs — for instance, vegan-pleasant food spots, lesser-recognized trekking trails, or quiet libraries — which might be often ignored in traditional seek results due to loss of recognition or monetization.

## 2. Customizable person Interfaces

consumer interface layout in most itinerary platforms is frequent and linear. there is little room for interplay beyond deciding on from a listing of pre-defined alternatives. The Personalized Trip Planner introduces a custom UI framework the usage of Tailwind CSS, Radix UI, and shading components that enable dynamic presentation of trip additives. customers can edit, regenerate, or keep segments in their itinerary seamlessly, imparting manipulate and personalization. the usage of React.js factor-driven architecture lets in for modular development, wherein trip playing cards, maps, and AI effects can be re-rendered on the fly without disrupting the consumer glide — something maximum legacy journey web sites fail to provide.

## 3. Real-Time Analytics for choice-Making

a prime challenge in traditional ride planning is the lack of contextual awareness — customers are regularly ignorant of tour instances, traffic, weather, or proximity between locations. via integrating the Google Maps instructions API, this system calculates real-time travel intervals, route options, and distance among attractions. when blended with AI-driven context parsing (e.g., "plan a sit back 3-day vacation with quick drives"), the device can generate practical itineraries that align with actual-international constraints. This real-time choice-making assist is important in dynamic environments like tourism, wherein climate, activities, or nearby closures can impact plans.

## 4. More desirable Accessibility and flexibility

most journey making plans gear assume that users are comfortable navigating-based filters, dropdowns, or forms. This poses a undertaking for users with restrained tech enjoy or accessibility desires.

The AI ride Planner removes these boundaries through permitting customers to have interaction in natural language — e.g., "display me romantic spots in Paris for two days" or "I need to discover art and culture in Kyoto." Gemini interprets these activates and generates a whole plan the usage of semantic information, making the system usable by way of a broader target audience, inclusive of elderly customers or people with visual impairments (with future ability for voice input or display reader assist). additionally, Firebase provides a lightweight but comfy backend, allowing users to authenticate, save, and retrieve their journeys throughout gadgets. This provides continuity and versatility, giving customers the ability to build and iterate their trips through the years, as opposed to finishing the whole lot in a single session.

## III. METHODOLOGY

The AI journey Planner is designed as a complete-stack web application that mixes Generative AI, real-time geolocation statistics, and user-specific backend offerings to supply personalized, smart ride planning. The architecture includes 4 number one additives

1. Frontend Interface (React + Tailwind CSS)
2. Backend services (Node.js + specific)
3. Firebase (Authentication and Database)
4. AI and place APIs (Gemini, Google Maps & places)

### 3.1 system architecture (technology Used):

The application architecture is constructed the use of a modular purchaser-server model. customers have interaction with the frontend (React), which communicates with the backend server (Node.js/specific) to deal with API calls, statistics retrieval, and AI activate technology. Firebase Authentication guarantees comfy login/logout flows, while Firestore shops customized experience information. A high-stage overview of the workflow is as follows:

- **user input:** The person submits an herbal language prompt (e.g., "Plan a 3-day experience to Rome focusing on records and nearby food").
- **activate Engineering:** The activate is passed through a middleware that formats and enriches it earlier than forwarding it to Gemini.
- **Gemini AI Integration:** Gemini generates a based, multi-day itinerary primarily based on person alternatives and contextual styles.
- **Google Maps & locations Integration:** The AI-recommended locations are validated and stronger the usage of Google Maps and locations APIs, including stay information such as ratings, journey time, images, and guidelines.
- **ride show and storage:** The frontend dynamically displays the ride, and customers can save it to Firebase for later access.

#### Frontend layout:

The frontend is constructed the usage of React JS for component-based rendering and Tailwind CSS for application-first styling. Key UI features include:

- ride enter shape: Accepts user activate, journey duration, and pastimes.
- Dynamic trip cards: displays AI-generated recommendations with wealthy media, maps, and timings.
- Map View: integrated Google Maps displaying region markers and routes.
- saved trips Dashboard: lets in users to study or delete formerly planned trips stored in Firebase.
- This architecture guarantees responsiveness, modularity, and an intuitive person experience.

#### Backend and API managing:

The backend is constructed the usage of Node.js with specific, serving because the mediator between frontend requests and outside APIs. duties encompass:

- activate control: Formatting and validating user input earlier than sending it to the Gemini API.
- Gemini API Integration: A put-up request is despatched to Gemini with the established set off. The reaction is parsed and forwarded to the frontend.
- Google Maps & locations APIs: Enriches Gemini's pointers with the aid of fetching:
  - vicinity information (address, scores, kinds, photographs)
  - guidelines and journey time between places
  - nearby alternatives if options are needed

The backend is also liable for securely interfacing with Firebase for storing and retrieving consumer-specific data.

#### Firebase Integration:

- Firebase handles the utility's backend-as-a-service wishes. it's far used for:
- Authentication: e-mail/password-based totally login and sign-up, helping cozy and continual periods.
- Firestore Database: every consumer's ride fact is saved beneath specific consumer IDs, permitting them to retrieve, replace, or delete plans.
- Scalability: Firebase allows real-time updates and can guide concurrent customers without performance degradation.

#### Prompt Engineering with Gemini AI:

To maximize the quality and relevance of AI-generated itineraries, prompt engineering plays a crucial role. The system uses template-based prompts like: "Create a detailed 3-day travel itinerary for [city], focusing on [interests]. Include morning, afternoon, and evening activities. Provide brief descriptions for each place, estimated durations, and travel times." This structured prompting guides the LLM (Gemini) to generate consistent and usable outputs. The model returns a JSON-like or text-based plan, which is parsed and rendered on the frontend.

#### Data Flow and Integration Summary:

Component	Technology Used	Purpose
Frontend UI	React + Tailwind + Radix UI	Input, display itinerary, map integration
Backend Server	Node.js+ Express	API calls, AI prompt handling, Firebase interaction
AI Engine	Gemini (Generative AI)	Natural language processing and itinerary generation
Location Services	Google Maps & Places APIs	Real-time data, directions, ratings, travel time
Storage/Auth	Firebase	User login, secure data storage and retrieval

#### 3.2 Design Principles:

The architecture of the Personalized Trip Planner is guided by three key design principles: Scalability, Modularity, and Security. These principles ensure the system remains robust, flexible, and secure as user demands and features evolve.

### Scalability

The system is designed to support a growing user base and increasing data complexity without performance degradation. This is achieved through:

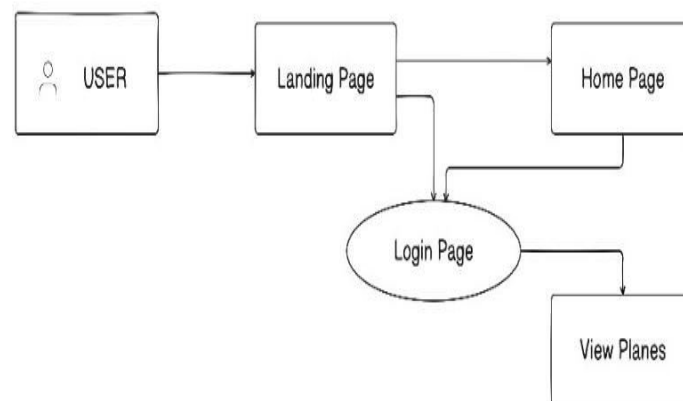
- Cloud-native infrastructure (Firebase): Firebase's real-time database and serverless architecture allow the application to handle multiple concurrent users while maintaining fast read/write operations.
- Stateless Backend (Express): The backend server is stateless, meaning it can be easily replicated and scaled horizontally across multiple instances.
- Efficient API Usage: Google Maps and Gemini APIs are used asynchronously and with throttling techniques to avoid request bottlenecks and ensure fast responses under load.

### Modularity

- The system is built using a component-based architecture on both the frontend and backend, making it easy to extend or modify individual parts without affecting the entire system
- React Components: Each feature—such as TripCard, MapView, or PromptForm—is encapsulated as a reusable, independent component.
- Express Middleware: API routes are separated logically, making it easy to add new services (e.g., weather integration, hotel booking) without disrupting existing logic.
- Prompt Templates: Prompt generation for Gemini AI is modular, enabling future updates for multilingual support, accessibility planning, or seasonal events without rewriting the core system.

### 3.3 Design Diagrams:

To further illustrate the architecture and system flow, this section presents design diagrams that showcase key components and their interactions, particularly focusing on clients, categories, and modular themes within the system.



#### 3.3.1 System Architecture Diagram

The System Architecture Diagram (as shown in the first image) outlines the core modules of the Personalized Trip Planner:

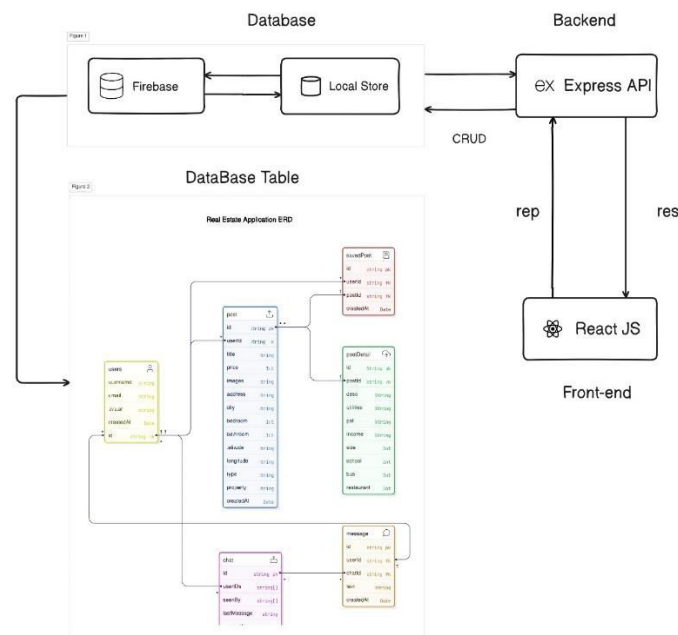
##### User Interface (UI):

- Homepage: The landing page where users can enter travel preferences.
- Login/Signup Pages: User authentication is handled through Firebase Authentication.
- Trip Planning & Checkout (Itinerary Generation): Users input their destination, preferences, and budget, and AI generates a personalized trip plan.
- Authentication & Management: The authentication module ensures users can securely log in, sign up, and manage their accounts.
- Trip Management: Users can save, modify, and retrieve planned itineraries.
- Payment Gateway (Future Scope):
- Though not currently implemented, this module could integrate Stripe or Razorpay to handle payments for premium AI-assisted travel plans or bookings.

- **Storage & Databases:**
  - Authentication Database: Secure storage for user credentials.
  - Trip Database: Stores generated itineraries, user preferences, and past trips for retrieval and analysis.

### 3.3.2 UML Class Diagram

The UML Class Diagram (second image) illustrates the object-oriented design of the Personalized Trip Planner. The core components include:



## User Class

- Attributes: userID, name, email
- Functions: Manages authentication, stores user preferences, and tracks travel history.

**Trip Creator (Seller Equivalent in Diagram)**

- **Functions:** Uploads recommended itineraries, customizes AI responses, and refines trip suggestions.

**Traveler (Buyer Equivalent in Diagram)**

- Functions: Searches for personalized trips, selects plans, and saves them for future reference.

### Trip Plan (Product Equivalent in Diagram)

- Attributes: tripID, destination, duration, cost estimate
- Functions: AI generates, modifies, and suggests itineraries based on Gemini AI and Maps API responses.

### Payment System (Future Scope)

- Attributes: paymentID, amount
- Functions: Handles transactions for travel services or premium AI plans.

## IV. EXPERIMENTAL RESULTS

This section presents the results obtained from implementing the Personalized Trip Planner and evaluates its effectiveness compared to traditional trip planning methods. The evaluation is based on performance, accuracy, user experience, and efficiency in real-world scenarios.

#### 4.1. Impact of Analytics and Data-Driven Insights:

The integration of data analytics in the Personalized Trip Planner plays a crucial role in enhancing decision-making, improving user experience, and optimizing trip recommendations. By leveraging real-time data, user behavior analytics, and predictive insights, the system continuously refines travel plans to align with user preferences and external factors like weather, traffic, and seasonal trends.



#### 4.1.1 Role of Data Analytics in Personalized Trip Planner

##### 1. User Behavior Analytics

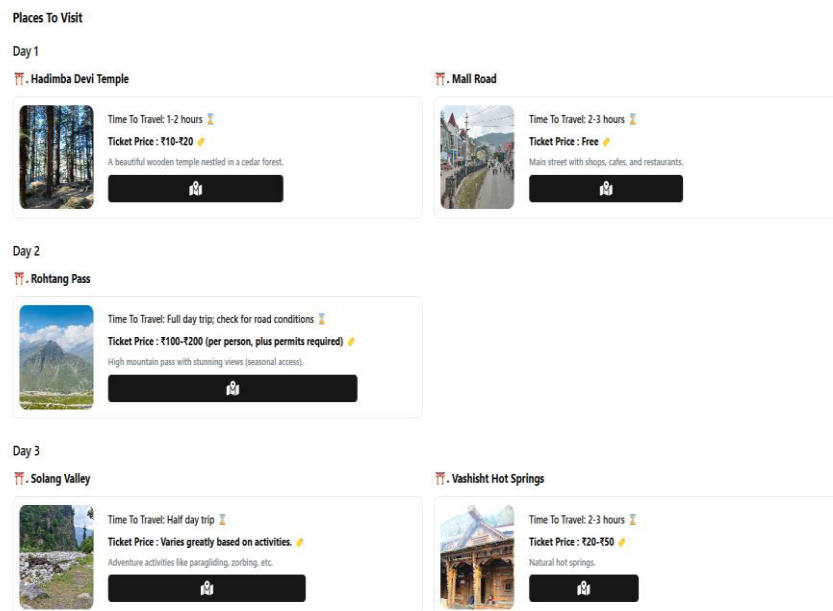
- Tracks user interactions, preferences, and feedback on AI-generated itineraries.
- Helps refine AI models by improving personalization and recommendation accuracy.

##### 2. Real-Time Traffic and Weather Analytics

- Uses Google Maps API to dynamically adjust routes based on traffic congestion, road closures, and real-time conditions.
- Incorporates weather forecasts to suggest indoor vs. outdoor activities dynamically.

##### 3. Predictive Modeling for Trip Optimization

- AI predicts best travel times, peak vs. off-peak seasons, and cost fluctuations based on historical data.
- Helps users make cost-effective and time-efficient travel decisions.



#### 4.1.2 Data Sources and Processing:

Data Source	Usage in Personalized Trip Planner
Google Maps API	Live traffic data, route optimization, estimated travel time
Gemini AI (LLMs)	Natural Language Processing (NLP) for trip personalization
Firebase Database	User preferences, saved itineraries, feedback collection
Weather API (Open Weather)	Forecast-based activity recommendations
Travel Industry Reports	Predicting cost trends, peak travel times

- Processing Pipeline: Data is continuously collected, analyzed, and integrated into the AI models to improve real-time adaptability.
- Privacy Considerations: User data is anonymized, and GDPR-compliant measures ensure security.

## V. CONCLUSION

The EUVGUY demonstrates the transformative power of Generative AI, Google Maps API, and data-driven analytics in revolutionizing travel planning. By combining real-time intelligence, predictive modelling, and personalization, the system offers optimized, user-friendly, and efficient travel recommendations. This section summarizes key findings, discusses challenges, and outlines future advancements to further enhance AI-driven travel planning. This AI represents



a significant leap in ecommerce technology by addressing the limitations of existing platforms. Its focus on scalability and customization ensures that businesses of all sizes can thrive in a competitive market. As the platform evolves, it promises to become an indispensable tool for businesses seeking to establish a strong online presence.

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This project is the result of collective efforts, and we are grateful for every contribution that has helped bring it to life.

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In this section, we cite the key resources, research papers, and tools that contributed to the development of the EVAGUY (Personalized Trip Planner) and the completion of this research paper.

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