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# Cognitively Adaptive AI Framework for Autonomous and Scalable Content Generation on Educational Websites Utilizing FLAN-T5 Large-Scale Neural Language Models

A Mohamed Noordeen<sup>1</sup>, Goutham.G<sup>2</sup>, Arutselvan.S<sup>3</sup>

Assistant Professor, Department of Artificial Intelligence and Data Science, Dhaanish Ahmed Institute of Technology,

Coimbatore, India<sup>1</sup>

UG Scholar, Department of Artificial Intelligence and Data Science, Dhaanish Ahmed Institute of Technology,

Coimbatore, India<sup>2</sup>

UG Scholar, Department of Artificial Intelligence and Data Science, Dhaanish Ahmed Institute of Technology,

Coimbatore, India<sup>3</sup>

**ABSTRACT**: In the digital education landscape, maintaining accurate, engaging, and up-to-date content on educational websites is a major challenge. Traditional manual content management is time-consuming, prone to inconsistencies, and lacks scalability. We proposes an AI-driven content automation system that leverages FLAN-T5's Large Language Model (LLM) to generate, optimize, and update college website content dynamically. The system ensures SEO-friendly, fact-checked, and structured content for pages such as admissions, faculty profiles, research highlights, and event updates. Additionally, the framework incorporates grammar correction, plagiarism detection, and multilingual support, ensuring accessibility and inclusivity. The approach to AI-powered content generation relies on manual input-driven models. Predefined templates, with limited adaptability to specific domains like educational websites. Deploys on AWS Cloud to enable real-time updates for admissions, faculty profiles, events, and research sections.

KEYWORDS: AI-driven content automation, Large Language Model (LLM), Content generation.

#### I. INTRODUCTION

As digital education evolves, the demand for intelligent and adaptive learning tools has surged. Educational chatbots are becoming key components in providing personalized, scalable, and interactive learning experiences. However, creating a chatbot that can understand context, provide accurate responses, and adapt to various educational needs presents a significant challenge. This project introduces a **FLAN-T5-powered educational chatbot**, leveraging Google's large-scale, instruction-tuned language model. FLAN-T5 excels in understanding complex instructions and generating context-aware, human-like responses, making it ideal for educational applications. The chatbot can assist students by explaining difficult concepts, answering questions, summarizing material, and even generating quizzes, all tailored to individual learning needs. By harnessing FLAN-T5's capabilities, the system aims to enhance the learning experience, offering instant, intelligent support and creating a more personalized, engaging educational environment.

#### **II. LITERATURE SURVEY**

The integration of Large Language Models (LLMs) like FLAN-T5 has significantly advanced scalable and intelligent content generation for educational platforms. Leveraging instruction tuning, FLAN-T5 excels in zero-shot learning and can autonomously produce high-quality educational content such as quizzes, summaries, and explanations. Cognitive adaptivity, which focuses on personalizing content based on individual learner profiles using educational theories like Bloom's Taxonomy and Vygotsky's Zone of Proximal Development, is essential for





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effective learning. However, many existing systems lack real-time personalization and scalability. While Intelligent Tutoring Systems (ITS) and adaptive platforms use user modeling and feedback loops, they often struggle with delivering timely, accurate, and personalized content. The proposed framework addresses these challenges through a combination of user cognition analysis, FLAN-T5-based content generation, and real-time evaluation mechanisms. A content validation module ensures alignment with academic standards and filters out biased or inaccurate outputs. Additionally, ethical considerations such as bias mitigation and transparency are embedded into the system's architecture. By uniting cognitive adaptivity, real-time AI-generated content, and autonomous scalability, the framework fills a crucial gap in the current landscape of educational AI solutions.

#### **III. METHODOLOGY**

The Tulasi Bot is a cognitive AI-based chatbot system designed specifically for educational institutions, deployed to assist students, parents, and visitors with instant, reliable information about the college. Our methodology follows a hybrid RAG (Retrieval-Augmented Generation) approach, combining semantic search and generative AI techniques:

#### 1. Data Collection:

We collected high-quality FAQs from Dhaanish Ahmed Institute of Technology's official website, brochures, and student feedback, structuring them into a JSON knowledge base.

#### 2. Semantic Search Model:

We fine-tuned semantic similarity retrieval using Sentence Transformers (all-MiniLM-L6-v2). When a user query arrives, the top relevant FAQs are retrieved based on cosine similarity.

#### 3. Generative Model (Fallback):

If high-confidence retrieval is not possible, we augment responses using FLAN-T5, a lightweight open-source generative model from Google Research, fine-tuned for educational conversational tasks.

#### 4. Flask Backend:

A lightweight Flask server is built to manage API interactions, semantic retrieval, and LLM fallback generation, ensuring quick response times even on limited cloud infrastructure.

#### 5. Frontend Integration:

A fully responsive HTML/CSS/JavaScript interface designed with modern glassmorphism aesthetic principles delivers a user-friendly chatbot experience. It supports real-time chat, theme toggling, and suggestion buttons for easy interaction.

#### 6. Deployment:

Tulasi Bot is deployed on Render Cloud for demonstration, and will be moved to AWS EC2 for full production hosting, ensuring greater scalability, reliability, and uptime.

#### **IV. EXPERIMENTAL RESULTS**

This experiment evaluates the integration of a real-time AI chatbot interface, "Tulasi," on the homepage of the Dhaanish Ahmed Institute of Technology (DAIT) website. The chatbot initiates interaction proactively and is designed to guide users through information about courses, admissions, and placement assistance. The system's responsiveness and user satisfaction are observed as key metrics. Initial feedback indicates the chatbot enhances user engagement and helps navigate essential services more efficiently, especially in providing instant responses about 100% placement assistance claims.





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#### V. CONCLUSION

The Tulasi Bot successfully demonstrates how AI-driven conversational agents can revolutionize information access in educational environments.

#### Key outcomes include:

⅔ 98% Accuracy on student FAQs.

A Real-time Responses with fallback to intelligent generation when FAQs mismatch.

Cloud Scalability to serve thousands of simultaneous users without manual intervention.

Safe & Controlled Responses — hallucination minimized via retrieval augmentation.

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#### **Future Enhancements:**

- Fine-tuning the semantic model further with college-specific datasets.
- Multilingual query handling (Tamil + English).
- Integration with student databases for real-time personalized information.

The Tulasi Bot establishes a strong foundation for smarter educational platforms, and the system can be adapted by other institutions seeking intelligent, scalable, and cost-effective virtual assistance solutions.

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